

THE 2021
ENDURANCE[™]

THE FIRST ELECTRIC PICKUP BUILT FOR MODERN WORK.



DESIGN SPECS

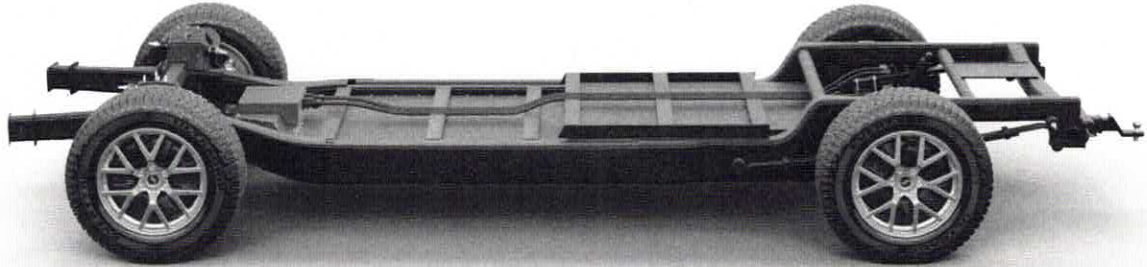
Base Price	\$52,500
Safety Rating (Front, Side, Rollover)	5 / 5 / 4
ADAS-LDW, AEB, Rear Cross Traffic Alert	Yes
Software - OTA (Over the Air Updates)	Yes
Fault Monitoring - OTA Real-Time	Yes
EV Range (EPA cycle)	250+ miles
Charging Time (95% SOC, Level 2-7kW AC/Level 3 DC)	10 hrs / 0.5 to 1.5 hrs
Power Export Tools and Accessories (Stationary)	120V, 30 amp
Seating Capacity	5
Towing Capacity	7,500 lbs.
Torque	2000 / 4400 lbs.
Drivetrain Layout	4 Hub Electric Motors
Brakes Front/Rear	Custom In-Hub Motor Brakes
Wheels	20 in
Horsepower Peak	600 hp
Power Steering Assist	Electrical
Top Speed (Software Governed)	80 mph (128 kph)
Gradeability at GVW	30%
Warranty	3 Years Bumper-to-Bumper; 8 Year Battery Warranty



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The **Endurance's** biggest advantage to business is a lower total cost of ownership.



TOTAL COST OF OWNERSHIP*

Besides fuel savings per year, there are additional maintenance cost savings, and state and federal tax credits (depending on your location) that make owning an Endurance™ ideal for work.

ENDURANCE		FORD F-150 LARIAT 4WD	
\$52,500	Endurance Cost	\$51,775	Ford F-150 Lariat Cost
5	Years Owned	5	Years Owned
\$0.94	Electric Cost Per Gallon ¹	\$2.57	Cost Per Gallon, USD ⁶
20,000	Mileage Per Year	20,000	Mileage Per Year
\$5,200	Fuel Cost ²	\$14,277.78	Fuel Cost ⁷
\$1,800	Maintenance Cost ³	\$5,125	Maintenance Cost ⁸
\$7,500	Federal Tax Credit ⁴	\$0.00	Federal Tax Credit
\$0.00	Local Tax Credit? ⁵	\$0.00	Local Tax Credit?
1	Number of Vehicles	1	Number of Vehicles
<hr/>		<hr/>	
\$52,000	TOTAL	\$71,177.78	TOTAL
-\$19,177.78	DIFFERENCE		

* Operating Costs are meant to be a guideline for the advantages of using electric vehicles. Other factors such as depreciation, local sales tax, tires, unforeseen repairs and financing options affect the total cost of ownership of a vehicle.

¹ Electric Cost Per Gallon equivalent calculated by multiplying kWh used by Endurance per mile (0.4 kWh/mile) times average MPG for Ford F-150 Lariat (18 MPG) then by national average for cost per kWh (\$0.13 as of August, 2019) Source: <https://www.electricchoice.com/electricity-prices-by-state/>

² Fuel cost calculated by taking total mileage per year multiplied by kWh used per mile by the Endurance™ (0.4 kWh/mile) to get yearly kWh used. Yearly kWh used was then multiplied by cost per kWh

³ Internal Data

⁴ Source: <https://www.irs.gov/businesses/plug-in-electric-vehicle-credit-irc-30-and-irc-30d>

⁵ For info on local tax credits available to you, visit <https://afdc.energy.gov/laws/search>

⁶ National average for gallon of gas - \$2.57 per gallon as of 12/09/19, per AAA

⁷ Fuel costs per year calculated by taking average miles per gallon of Ford F-150 Lariat 4WD (18 MPG) and dividing by mileage per year to get total gallons per year. Total gallons per year were then multiplied by the price for gallon

⁸ Maintenance costs determined by Edmunds True Cost to Own®. Source: <https://www.edmunds.com/tco.html>